JULAC Library Card Project – Synergy for Success

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Background

- A Task Force for JULAC Card Project, chaired by HKUST in collaboration with JSYS and JASC, was formed in April 2013
- Objectives of the Task Force
 - designing a better JULAC library card
 - □ streamlining card production and card registration processes
 - maximizing users' convenience
 - □ enhancing library staff's work efficiency

Characteristics of the new design

1. Plastic card with a common barcode pattern

JULAC Common Barcode (jbarcode)

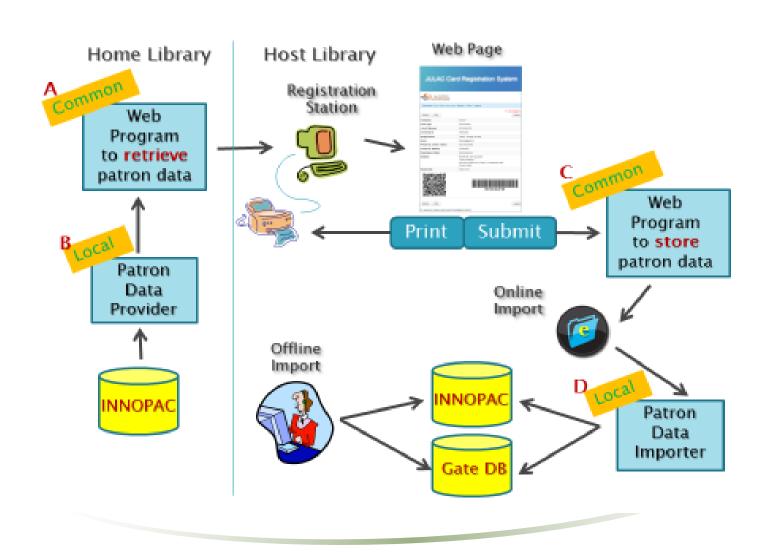


```
xx + xxxxx + J + x + x + x
a b c d e f

a Institutional ID (2-digit): 80-89
b Sequential Number (5-digit): 00001-99999
c JULAC Letter: J
d Reserved Letter: A-Z (exclude I and O)
e Card Replacement Digit: 1-9
f Check Digit: 0-9
```

```
Examples of jbarcodes
cuhk.
         80 12345 J A 1 1
cityu
         81 12345 J B 1 4
hkbu
         82 12345 J C 1 7
hkied
         83 12345 J D 1 0
polyu
         84 12345 JE 1 3
hkust
         85 12345 J F 1 6
         86 12345 J G 1 9
1u
         87 12345 J H 1 2
hku
```

2. JULAC Card Registration System (JCRS) – Patron record-on-demand model



Work allocation & responsibilities

Task Force

- ☐ Drafting specifications and tendering card printers & card printing software
- ☐ Determining card design
- ☐ Contacting INNOVATIVES to accept the new barcode pattern in the Millennium Systems
- ☐ Testing the access gates at different institutions
- ☐ Enhancing registration model at host libraries

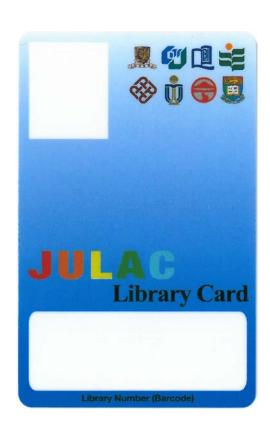
JSYS

☐ Proving technical support and programming

JASC

- ☐ Arranging the logistics
- ☐ Launching new JULAC Cards

Card design and card production



This card is the property of the issuing library. It is not transferable and must be returned to the issuing library upon completion or termination of programme or employment. Loss of this card must be reported to the issuing library as soon as possible. Replacement charges will be incurred. For other details, please visit http://www.julac.org/julaccard.

Programming

- HKUST developed two common programs to retrieve and share patron's data.
- A local program was created by each member library to provide patron data from the home library. This local program was used to authenticate users, validate eligibility, and get patron data from INNOPAC.
- Another local program was also developed by each member library for online import of patron data to INNOPAC.

Timeline

| Date | Event |
|----------------------|---|
| 2014.04 | Roll out JULAC card page, hardware & software setup |
| 2014.05.19 | Official launch |
| 2014.05 - 2014.08 | Invite legitimate applicants for card replacement (<u>card expiry</u> beyond 31 Dec 2014) |
| 2014.09 | Invite new faculty, staff & PG for card application |
| 2014.10 - 2014.12 | Send several reminders to existing JULAC card holders who have not applied for card replacement |
| 2014.11.28 | The last day to change expiry date of old JULAC card patron records to 31 Dec 2014 |
| 2014.12.31 | The last day for parallel run of old and new JULAC cards |
| 2016.06.30 | Consider to purge outdated JULAC card patron records |

Promotion



JULAC Library Card Replacement























Communication

- Each institution selects contact person(s) implementing JULAC Cards
- Prepare a document "Issues Relating to JULAC Card Replacement Project"

Review

Replacement rate (May 2014 – Jan 2015)

| | Paper Card to be replaced (expired | Replacement for New | |
|-------|------------------------------------|---------------------|------------------|
| | after Dec 31 2014) | JULAC Card | Replacement rate |
| CityU | 923 | 555 | 60.1% |
| синк | 1435 | 939 | 65.4% |
| нкви | 569 | 380 | 66.8% |
| HKIEd | 242 | 200 | 82.6% |
| нки | 1133 | 577 | 50.9% |
| HKUST | 290 | 229 | 79.0% |
| LU | 268 | 167 | 62.3% |
| PolyU | 990 | 467 | 47.2% |
| Total | 5850 | 3514 | 60.1% |

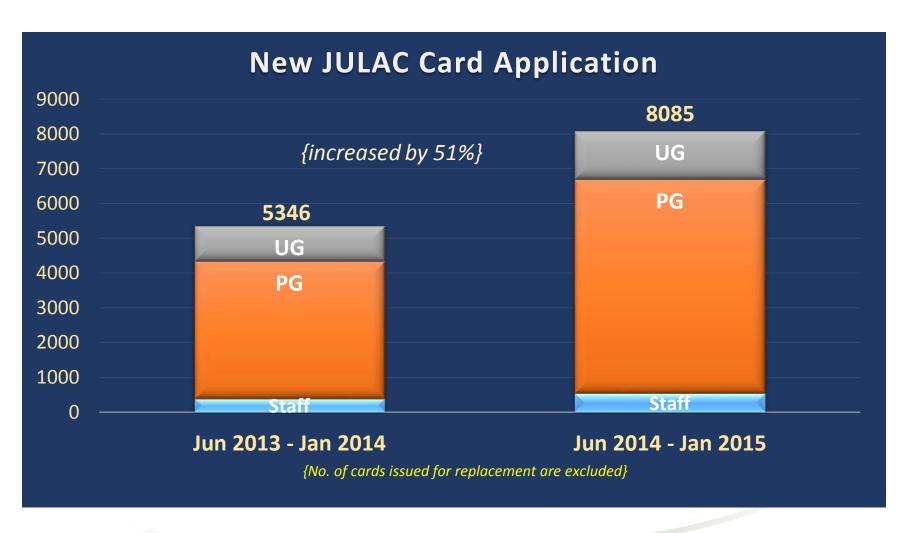
New cards issued (Jun 13 – Jan 14 Vs Jun 14 – Jan 15)

| | Jı | un 2013 - Jan 20 |)14 | Jun 2014 - Jan 2015 | | |
|-------|-------------|------------------|--------------|---------------------|-------------|--------------|
| | Total cards | Card | New | Total cards | Card | New |
| | Issued | replacement | applications | Issued | replacement | applications |
| CityU | 814 | 0 | 814 | 1733 | 514 | 1219 |
| синк | 1475 | 0 | 1475 | 2553 | 920 | 1633 |
| нкви | 1042 | 0 | 1042 | 1812 | 373 | 1439 |
| HKIEd | 305 | 0 | 305 | 749 | 200 | 549 |
| нки | 829 | 0 | 829 | 1563 | 252 | 1311 |
| HKUST | 169 | 0 | 169 | 918 | 170 | 748 |
| LU | 121 | 0 | 121 | 246 | 84 | 162 |
| PolyU | 591 | 0 | 591 | 1461 | 437 | 1024 |
| Total | 5346 | 0 | 5346 | 11035 | 2950 | 8085 |

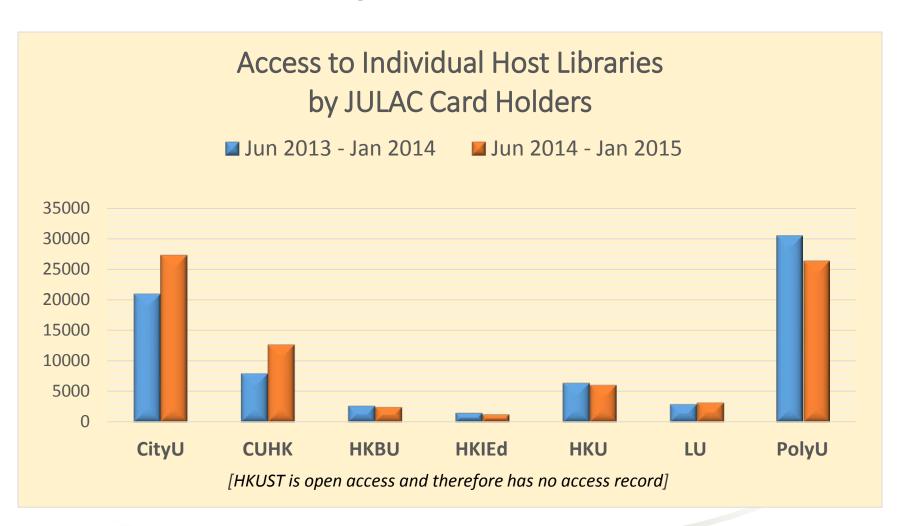
Increased by 51%*

^{*}No. of cards issued for replacement are excluded

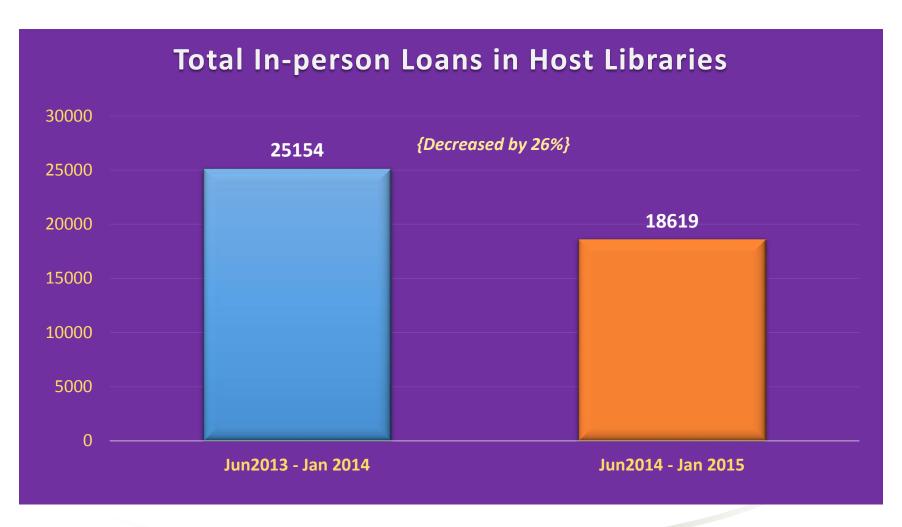
New cards issued (Jun 13 – Jan 14 Vs Jun 14 – Jan 15)



Physical access to individual host libraries by JULAC Card holders



Total in-person loans in host libraries by JULAC Card holders



Achievements

- 1. Increase service and convenience
- 2. Improve work efficiency
- 3. Facilitate wider access to library resources



Attributes of success

- 1. Commitment and effort among members
- 2. Leadership
- 3. Willingness to be flexible and adaptable
- 4. Balance local priorities and group commitment
- 5. Patience
- 6. Culture of collaboration

Challenges

- 1. Technical
- 2. Unequal distribution of commitment and effort among members

Caveat

Collaboration takes time & requests additional administrative cost



Moving Forward ...

