Generative Al,
Integrity, and
Academic
Publishing

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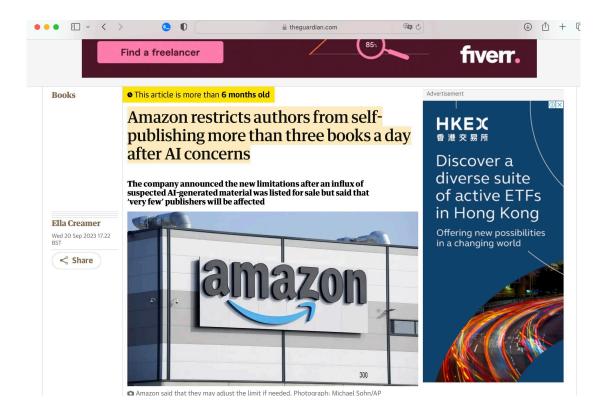


Potential of AI and Knowledge Production and Dissemination

- Contextualized and coherent instance translations
- Multimodal representation
- Personalised knowledge delivery
- Consistent and automatization of aspects of the research process and writing

Generated on Dream-Machine. Prompt: A person reading a text in many different languages

Yet at the same time...



There is the potential that AI can dilute and contaminate knowledge



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New publisher Spines aims to 'disrupt' industry by using AI to publish 8,000 books in 2025 alone

NEWS NOV 25, 2024 BY MATILDA BATTERSBY





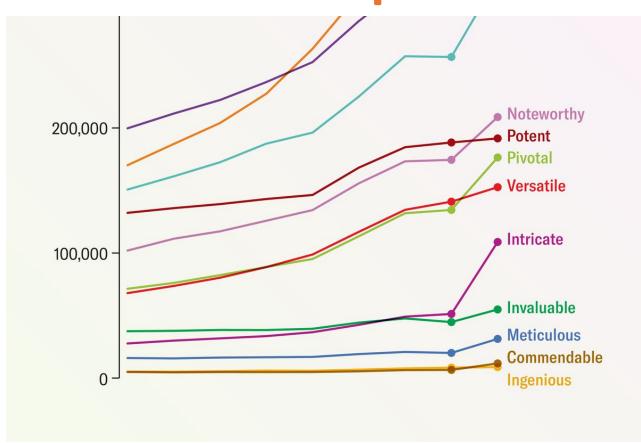
Spines founders L-R Lev David (c.m.o.), Yehuda Niv (c.e.o.), Niv Ovdat (c.o.o.), Nir Kenner (c.t.o.)

A new publisher has claimed it aims to "disrupt" the books industry by publishing

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Al is being integrated into our knowledge dissemination process

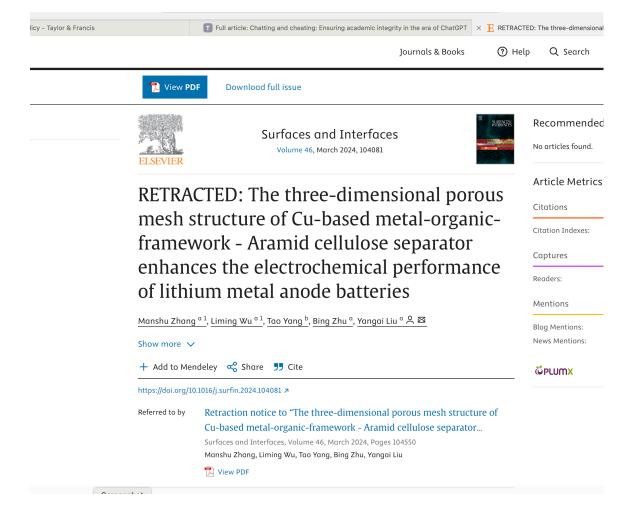


Andrew Grey (2024)
 article entitled, 'ChatGPT
 "contamination":
 estimating the
 prevalence of LLMs in
 the scholarly literature'
 estimated that 1% of all
 articles published in
 2023 were 'LLM-assisted'

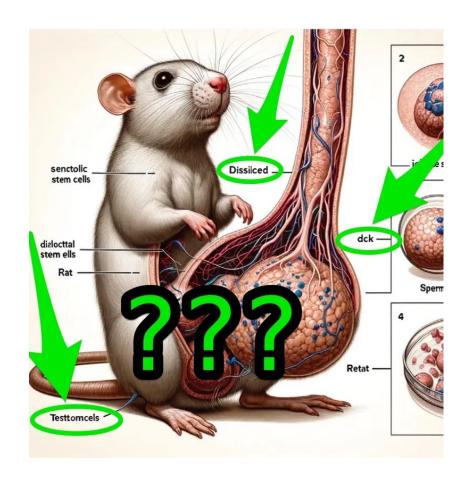
'Al-speak' in academic articles

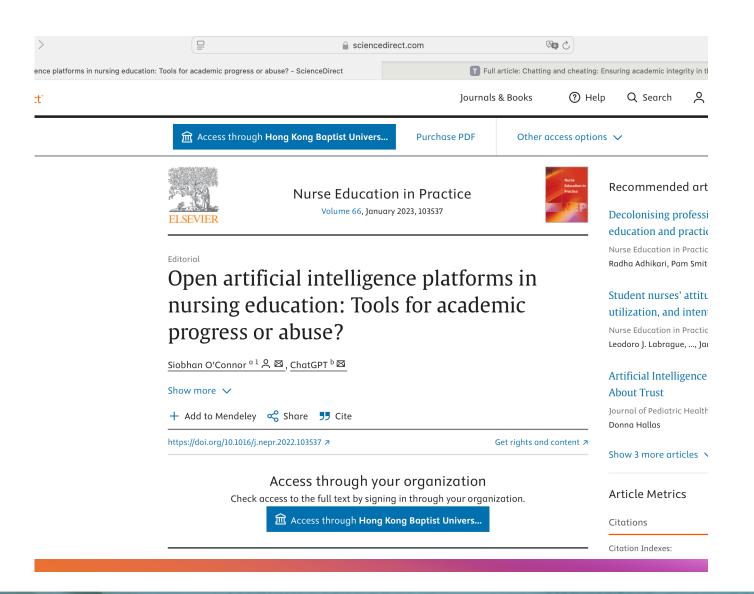
• "Certainly, here is a possible introduction for your topic: Lithium-metal batteries are promising candidates for...."

 "In summary, the management of bilateral iatrogenic I'm very sorry, but I don't have access to real-time information or patient-specific data, as I am an Al language model."



Business Insider, "An Algenerated rat with a giant penis highlights a growing crisis of fake science that's plaguing the publishing business,"

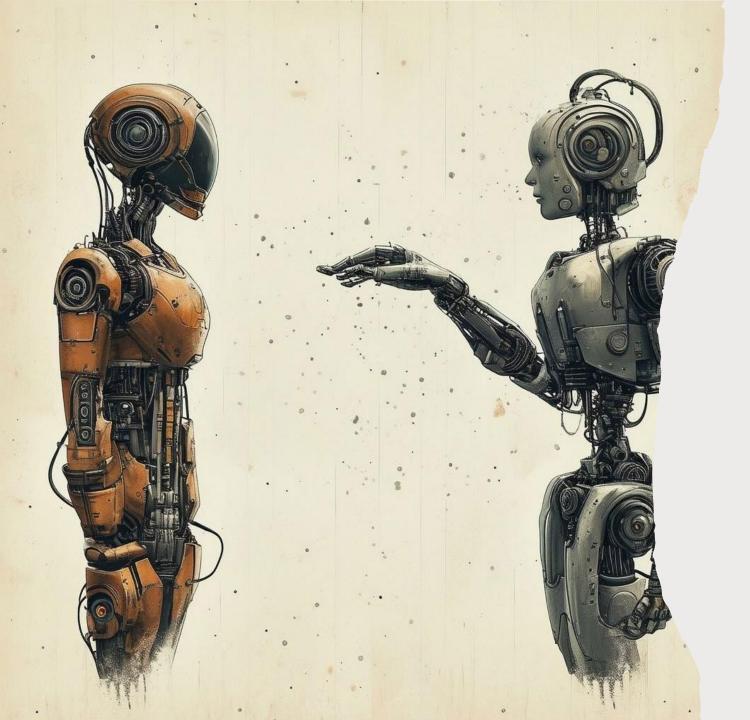




Al as author





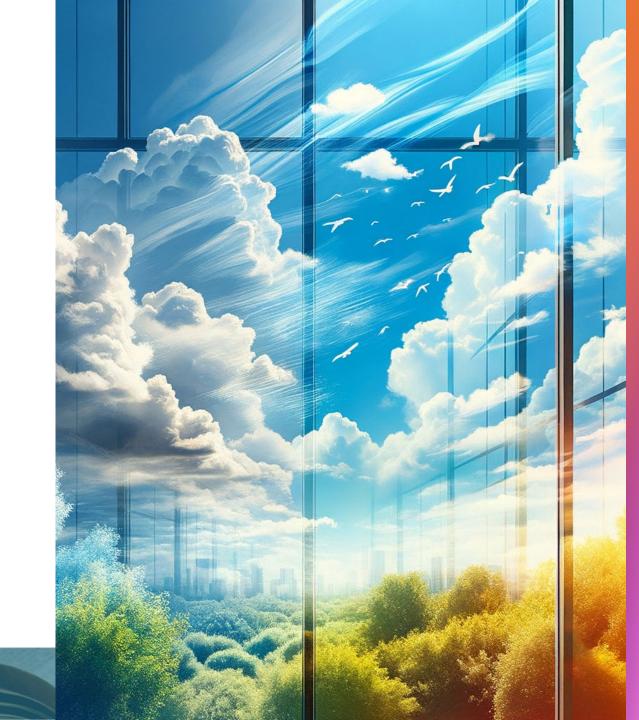


GenAI tools have the potential to exacerbate the crisis in confidence in academic publishing – as readers are unsure whether what they are reading was written by humans, machines or both.

Stablediffusion3 – humans vs machines writing

In response...

Publishers, journals and universities have been advocating for the transparency principle



COPE Position Statement on GenAl use (2023)

"Authors who use AI tools in the writing of a manuscript, production of images or graphical elements of the paper, or in the collection and analysis of data, must be transparent in disclosing in the Materials and Methods (or similar section) of the paper how the Al tool was used and which tool was used. Authors are fully responsible for the content of their manuscript, even those parts produced by an AI tool, and are thus liable for any breach of publication ethics."



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outputs of any deficiative Artools and committing content accuracy

Taylor & Francis supports the responsible use of Generative AI tools that respect high standards of data security, confidentiality, and copyright protection in cases such as:

- · Idea generation and idea exploration
- Language improvement
- · Interactive online search with LLM-enhanced search engines
- · Literature classification
- · Coding assistance

Authors are responsible for ensuring that the content of their submissions meets the required standards of rigorous scientific and scholarly assessment, research and validation, and is created by the author. Note that some journals may not allow use of Generative Al tools beyond language improvement, therefore authors are advised to consult with the editor of the journal prior to submission.

Generative Al tools must not be listed as an author, because such tools are unable to assume responsibility for the submitted content or manage copyright and licensing agreements. Authorship requires taking accountability for content, consenting to publication via a publishing agreement, and giving contractual assurances about the integrity of the work, among other principles. These are uniquely human responsibilities that cannot be undertaken by Generative Al tools.

Authors must clearly acknowledge within the article or book any use of Generative AI tools through a statement which includes: the full name of the tool used (with version number), how it was used, and the reason for use. For article submissions, this statement must be included in the Methods or Acknowledgments section. Book authors must disclose their intent to employ Generative AI tools at the earliest possible stage to their editorial contacts for approval – either at the proposal phase if known, or if necessary, during the manuscript writing phase. If approved, the book author must then include the statement in the preface or introduction of the book. This level of transparency ensures that editors can assess whether Generative AI tools have been used and whether they have been used responsibly. Taylor & Francis will retain its discretion over publication of the work, to ensure that integrity and quidelines have been upheld.

The use of generative AI and AI-assisted technologies in writing for Elsevier

Policy for book and commissioned content authors

This policy aims to provide greater transparency and guidance to authors, readers, reviewers, editors in relation to generative AI and AI-assisted technologies. Elsevier will monitor this development and will adjust or refine this policy when appropriate. Please note the policy only refers to the writing process, and not to the use of AI tools to analyze and draw insights from data as part of the research process.

Where authors use generative AI and AI-assisted technologies in the writing process, these technologies should only be used to improve readability and language of the work and not to replace key authoring tasks such as producing scientific, pedagogic, or medical insights, drawing scientific conclusions, or providing clinical recommendations. Applying the technology should be done with human oversight and control and all work should be reviewed and edited carefully, because AI can generate authoritative-sounding output that can be incorrect, incomplete, or biased. The authors are ultimately responsible and accountable for the contents of the work.

creenshot



Among journals and universities, the principle of transparent use of GenAl is widely adopted

- Tang et al., (2024) analysed 125 journal policies in the nursing field and found 27.6% of them explicitly required their contributors to declare their use of GenAI in their writing process.
- Moorhouse et al., (2023) found that more than half of universities that offered guidelines on GenAI use in assessments recommended that students acknowledge and declare how and when they used GenAI tools.
 - University of Toronto guidelines stated that the appendix for each assignment should include "what tools were used, how they were used, and how the results from the GAI were incorporated into the submitted work".
 - University College London guidelines pointed out that students must describe the prompts used, the output, and how the output generated by GAI was changed by students.

Non-compliance in Al use declarations seem common

- A study at King's Business school, found 74% of students failed to declare AI usage despite declaration being a requirement of a mandatory coursework coversheet (Gonsalves, 2024)
- A study of academics in Iran, found that authors were reluctant to declare their use of GenAI when submitting manuscripts (Farnangi & Nejadghanbar, 2024)

Barriers to compliance

- fear of academic repercussions
- ambiguous guidelines
- inconsistent enforcement
- peer influence
- fear editors, reviewers and potential readers will judge the author unfairly



Fears of academic repercussions seem valid

Human evaluators tend to judge content they think is generated by Al more harshly than content they think is generated by humans (Assher & Gilkson, 2021)

https://journals.sagepub.com/doi/10.1177/14614448211018833



People judge people who use as Al as...

Lazy – could do themselves but decide not to

Incompetent – can't do it themselves so give it to AI to do

Dishonest – want to find a shortcut



Tech companies are even advertising using these perceptions!



Deception and Breakdown of Trust

The perceived risk of using AI and not declaring is lower than the perceived risk of declaring the use of AI and being judged more harshly as a result

Leads to 'cat and mouse' chase

→ Increasing risks of unfair treatment, uncritical use of AI, and erosion of institutional and academic integrity

Student AI cheating cases soar at UK universities

Figures reveal dramatic rise in Al-related misconduct at Russell Group universities, with further questions raised by sector's 'patchy record-keeping' and inconsistent approach to detection

November 1, 2024

Jack Grove (/content/jack-grove-0)

Twitter: @jgro the (https://twitter.com/jgro the)













Where we need to go from here...

Normalize Al

mindset shift from seeing the use of these tools as a sign of deficit to a sign of enhancement



Hailuo-ai: computer writing an essay

Human Accountability



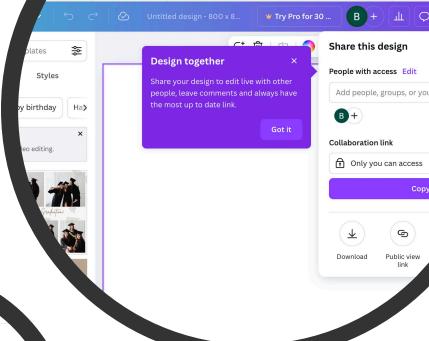


- The responsible and ethical use of GenAl with the author's oversight and accountability is perhaps no different than outsourcing tasks to research assistants or professional proofreaders.
- The author's responsibility to verify information and check the accuracy of the tasks completed is the same.

Develop New Methods

- we must develop methodological models and frameworks that reflect how we can use AI ethically, legally and transparently to support authors' knowledge production activities.
- Creating models where GenAI is used as part of the process and protocols for writing about these processes can be drafted and tested.





GenAl Platform

Provided to all HKBU staff and students





AI Search Engine for Research

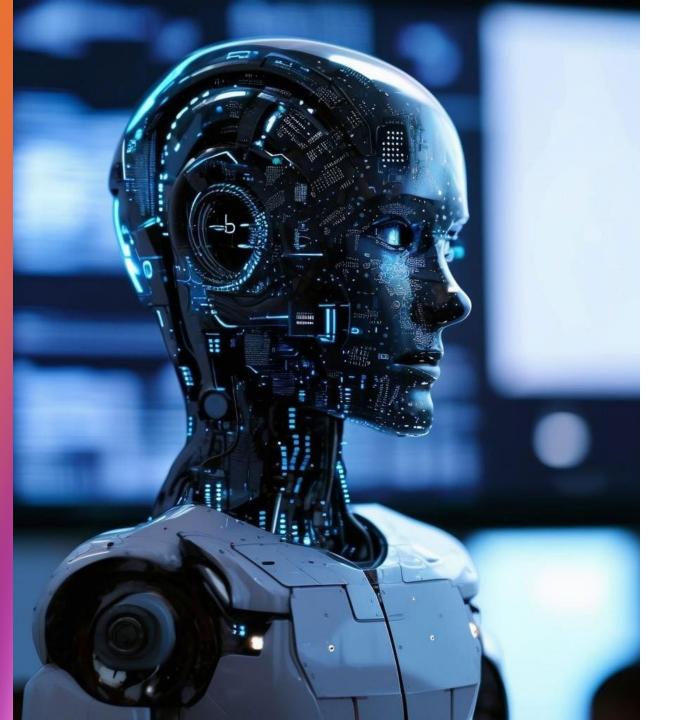
Find & understand the best science, faster.

Q

Using GenAl to verify human coding procedures could potentially enhance the quality of data analysis

Table 2. An example comparison of one theme of one participant's interview transcript.

Al literacy teachers on responsible use: digital literacy • Misconception o bias, false information and copyright copyright • Importance of	Human coding		GPT-4 coding	
• Need to educate students and teachers on responsible use: • Awareness of A digital literacy • Misconception • All expertise • Importance of	Theme	o-theme	Theme	Sub-theme
• Students lack critical judgment		teachers on responsible use: o bias, false information and copyright	digital	AI expertise



Al literacy development

- authors and students need to be educated about the ethical issues associated with using GenAl tools.
- Authors can take steps to address concerns regarding bias and intellectual property rights when they have increased Al literacy.

Normalizing Al allows us to...

- Better understand the competencies scholars needed in the GenAl age in
- Create space for open and honest discussions about effective, ethical and responsible AI use
- Users can come out of the shadows, and we can be more open, honest and reflective about our uses of GenAl.
- In this way, trust in academic publishing can start to be regained.



FluxPro 1.1. Coming out of the shadows



What can libraries do to help?

- Showcase studies that have integrated AI use into research methodologies successfully
- Initial discussions on How AI can be integrated into knowledge production and dissemination
- Explore, critique and create repositories of research tools that integrate AI assistive features
- Support the development of colleagues and students critical AI literacy development



Thank You

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Hailou-AI: a speaker thanking an audience